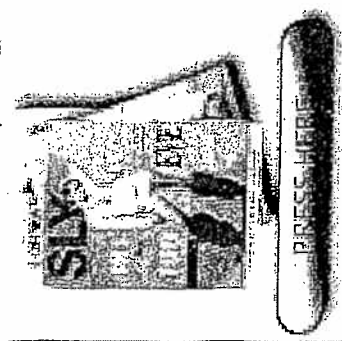


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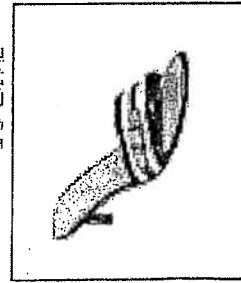


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This Season's Best



This is where you can put a thumb about the shoe

# Feature



Caroline from Washington



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Each shoe has a unique story to tell.

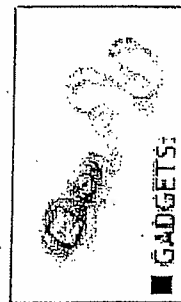
OUR OWNERS' CHOICE



This is a pretty shoe.



This is a shoe.



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# SLY 2004 FALL ISSUE

Shoes. The Obsession.

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## FALL 2004



...I LOVE HATS BY EUGENIA KIM MAKES GREAT SHOES AND BAGS TOO...

...I LOVE HATS BY EUGENIA KIM MAKES GREAT SHOES AND BAGS TOO...

**WRISTLET.**

Put blurb here...

**name of shoe**

**name of bag**

This is where the blurb about the accessories belongs

**GADGETS:**

This is where the blurb about the gadget should belong



...I LOVE HATS BY EUGENIA KIM MAKES GREAT SHOES AND BAGS TOO...

## FEATURE

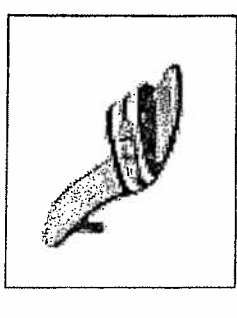
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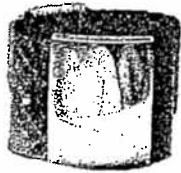


# SLY shoeSPACE

Here are a few looks you can adorn your closet with for the day to day hustle and bustle.



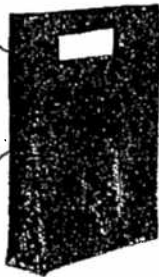
After tired flats in the office, Kenneth Cole offers comfortable selection of shoes with rubber heels to ensure comfort and easy to wear boots.



Add a little space to your office attire with a great wristband.  
Julia Neumann  
212-692-7049



These great red pumps although high have rubber soles to add comfort to your day and still look great.  
Viaspida



Carrying paperwork never looked so good.  
Julia Neumann  
212-692-7049



Only you're all day long the Kenner-free boot keeps you comfortable without compromising your look.  
Louis Vuitton

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FALL 2004

SLY is a fashion magazine that exhibits the sharpest designs in shoes and accessories for independent, fashion-conscious women who transcend the depths of feminine edge. SLY represents women living in the metropolitan areas that pride themselves in standing out through excellence and style. As such, SLY reports on trends in career advancement and toils in gadgets and electronic development.

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SLY is a lifestyle magazine focusing on shoes and accessories for fashion-conscious women who lead a sophisticated and independent way of living. SLY targets women in the metropolitan area that pride themselves in standing out through excellence and style. As such, SLY reports on trends in career advancement and electronic development.

SLY fills the void in the media industry by representing women encompassing interest in all facets that not only include beauty and relationships but also career, gadgets, travel, and other lifestyle-defining interests. SLY is for the quintessential woman independent and charming. SLY bridges the gap between beauty and wit because the two are never separate

## FEATURES

### DIAMONDS ARE A GIRL'S BEST FRIEND

Diamonds are a girl's best friend and they're making a comeback. Don't limit your precious stones to balls and galas...



### ...maybe you don't want to flaunt your vibrator but if it is platinum

and by JimmyJane, the signature double J engravings will be ...

### BOHEMIAN CHIC DOMINATED THE RUNWAYS AT NEW YORK'S FASHION WEEK

Here's a sneak peak of what to expect this fall...



## On Your Feet



Mandy: shoes by Stella McCartney; bag by Chloe

Around town at gallery openings, fashion shows or getting coffee at Starbucks, there is always that luminous girl who looks brilliant without much effort. And it is ALWAYS the shoes. These fabulous four caught our eye.

## Shopping Guide

De Grisogono >  
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New York, NY

Gianfranco Ferre >  
270 North Rodeo Drive  
Beverly Hills, CA

Gianfranco Ferre Boutique >  
870 Madison Avenue at 71st Street  
New York, NY

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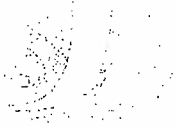
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## FEATURES

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the joys of being a woman!

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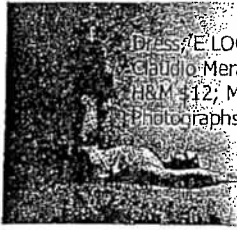
Revive an old practice for keeping warm  
and make it sexy with some classic pieces.  
Rabbit fur shawl, Vintage \$135;  
Rabbit fur leg warmers, \$100; chain,  
H&M \$8; ring, H&M \$6.  
Photograph: Bert Spangemacher  
Makeup: Jheana.



SLY



# WINTER 2003



Dress: E.LOCO \$180; Persian lamb boots,  
Claudio Merazzi \$1,462; necklace,  
H&M \$12; Makeup: Jheana  
Photographs: Bert Spangemacher



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